

Business Administration at Severna Park High School

Principles of Accounting and Finance

Learn to use Quickbooks and prepare basic accounting financial statements for a small business.

H. Marketing

Explore why and how businesses make decisions and apply your skills to develop unique marketing pieces. Projects and presentations are central to assessment.

H. Business Management

Management theory and practice are explored and then applied with hands-on projects.

H. Entrepreneurship

See if you have what it takes to start and/or run your own business and earn credit at AACC at the same time.

H. Interactive Media Production

Learn the art and business of graphic design and interactive media with specific focus on the Adobe suite.

Business Law

Explore how the external environment created by the United States legal system impacts the way businesses operate and make decisions.

Intro to Microsoft Office

Make yourself appealing to NSA and other internship opportunities as well as prepare yourself for the expectations of college by becoming well-versed in the Microsoft suite.

Business, Innovation, and Leadership Explorations 1A

Look through the lens of your favorite business to discover “what makes a business run.” Content comes to life through guest speakers, field trips, and real-world projects and simulations.

Business, Innovation, and Leadership Explorations 1B

Compete against other students to solve a problem presented by a real business in the capstone project. Learn about contemporary business topics such as supply chain management, green/sustainable business, and team dynamics. (second half of BIL Exp 1A)

Business, Innovation, and Leadership Explorations 2 (taught in Tech Ed)

Apply skills learned in Explorations 1 to work collaboratively to run and maintain a student-led business. Design and manufacture products to be marketed and sold throughout the school and community.

Passion Courses

Consumer Behavior allows students to explore how consumers and businesses interact with each other, and create brands that speak to consumers.

Conscious Capitalism explores the ethics of business with a modern edge. Traditional ethics are investigated, but students also analyze social responsibility policies in the for-profit sector.

Business Administration at Severna Park High School

Business Completers and Signature Pathway

Marketing Completer

Take All:

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Accounting 1 (1)
- H. Marketing Q37 (1)

Take One:

- AP Economics
- Internship

Business Management Completer

Take All:

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Accounting 1 (1)
- H. Business Management (.5)
- H. Entrepreneurship (.5)

Take One:

- AP Economics
- Internship

Signature Pathway

Take All:

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Business, Innovation, and Leadership Explorations 2 (1)
- 2 BIL Themed Electives (total of 1)
- 3 World and Classical Language (total of 3)

Participate In:

- 3 SPHS Clubs/Co-Curriculars

Take One:

- Early College Access
- Internship

"I thought business was a guy in a black suit and tie going into an office, now I know that I could shine in the business world as well."

~BIL Explorations student

"
gives me the opportunity to test the waters of a future career.

Creating and presenting a business proposal in front of successful business people.

Being prepared for internships and interviews.

We get to create real-world business projects.
"

What will your advantage be?